

New cleaning program provides a safe, smart, confident way to travel with [Company Name]

[City, State, Month, Day, Year] [Your Company Name] provides every passenger with a safer, greener and more convenient way to travel whenever and wherever they want to go. As this area's leading ground transportation provider, [Your Company Name] has introduced enhanced cleaning, disinfecting, distancing and prevention practices to offer a safe and confident travel experience to everyone onboard.

"We want our ridership, the riding public, to know that we have instituted a COVID-19 Extreme Clean Commitment program throughout our organization. We're taking every precaution available to support the health and well-being of our passengers and employees alike," said [Executive Name and Title.] "We're intensifying the cleaning and sanitizing of our motor coach interiors prior to each trip with new practices and products to assure that seats, bathrooms and touch points such as handrails, seatbelt buckles and reading light controls are disinfected throughout the cabin."

[Company name] has applied these new practices and equipment throughout its fleet to assure safer travel:

- Regularly using disinfectant solutions on every cleaning surface
- Hand sanitizer dispensers onboard throughout the cabin

Please include these bullet points only if you have added these solutions to your coaches and any other bullets you would like to add as provided in Extreme Clean Commitment flyer_handout included in this toolkit:

- Newly installed UV-C lighting for HVAC Systems designed to reduce airborne viruses, bacteria, and mold by up to 99.9%
- A new roof-hatch ventilation kit that keeps fresh air circulating, an important aspect of virus mitigation
- Providing safe, droplet-free space for drivers with transparent shields and partitions around their cockpit

Learn more about [the company's] Extreme Clean Commitment, following U.S. Centers for Disease Control (CDC) guidelines and other sources, by visiting [LINK].

For decades, motor coaches have provided safe, critical transportation as part of our nation's infrastructure, connecting people to many of life's important activities and events. As the nation restarts after the COVID-19 shutdown, the safety of passengers has always been [this company's] top priority.

To learn more about [Company Name] visit: [List website].

###