



MOTORCOACHES PUT AMERICA IN MOTION

The motorcoach industry binds the nation together. It transports 631 million people each year, more than all other transportation service industries. Its national network of bus stations includes more than three times the number of airports and intercity rail stations.

- The motorcoach community consists of about 3,600 mostly small businesses, nearly 75 percent of which operate fewer than 10 vehicles.
- Operating a total fleet of more than 39,000 vehicles, the industry provides charter, tour, sightseeing, airport shuttle, commuter, and scheduled services.

MOTORCOACH RIDERS REFLECT U.S. DIVERSITY

- Business men and women use motorcoaches to commute to work.
- Airline passengers use motorcoaches to shuttle to and from airports.
- Oceangoing cruise line passengers shuttle to and from points of anchorage via motorcoaches.
- Students use motorcoaches for field trips, band trips, and sports outings.
- Seniors use motorcoaches to travel to cultural and historical destinations.
- Diverse consumers — business travelers, tourists, students, senior citizens, and minorities — use regularly scheduled service provided by motorcoaches.
- For 14.4 million rural U.S. residents, motorcoaches are the only available mode of intercity commercial transportation service, going where air and rail do not.
- Motorcoaches serve everyone in good times and in times of crisis, and people stranded during local and national emergencies rely on motorcoaches to transport them to safety.

Source: "2006 Annual Report: Impacts of the Motorcoach Industry on Society and the Economy," by Nathan Associates. Read the complete report at www.buses.org.