



June 25, 2007

Dear Member of Congress:

Why penguins?

So you'd be intrigued enough to read a bit more.

We hate using penguins for props, but in our defense, we're doing our part to help stop their habitats from melting away.

When you go by motorcoach, you go green. That's what this info-pack is all about. Expensive, future technologies to fight climate change aren't years and billions of dollars away. They're right here today.

Whether running on various blends of biodiesel or ultra-low sulfur diesel fuel, motorcoaches in general are part of America's energy solution.

The best example of environmental stewardship that applies to all motorcoaches on the roads today is their superior fuel efficiency compared to other transportation sectors.

The motorcoach industry provides 148.4 passenger miles per gallon of fuel, more than double the second most fuel-efficient sector, intercity trains at 74.1 passenger MPG. Total transit achieves 55.8 passenger MPG, air carriers achieve 40.9 passenger MPG, and automobiles achieve 35.4 passenger MPG.

The industry carries 631,000,000 passengers annually in the United States and Canada. Each full motor coach has the effect of removing 55 autos from the highway. That's 425,000,000 autos not driven, saving fuel, cutting emissions, and reducing congestion. So that's why we chose to appeal to you through the guise of saving a penguin.

Sincerely,

Peter J. Pantuso
President

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